



Wordpress & WooCommerce Plugin Development Company

# Mailchimp Campaign Creator

Wordpress Plugin Manual

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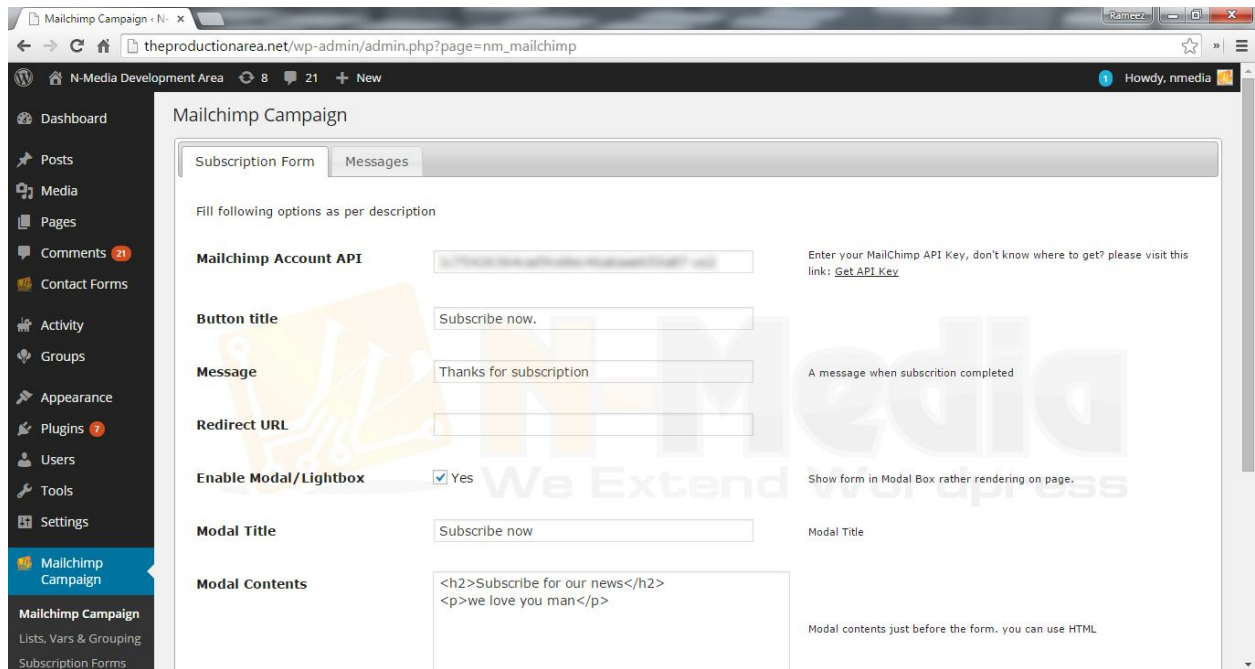
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# Backend Settings

How to configure General Settings of plugin?

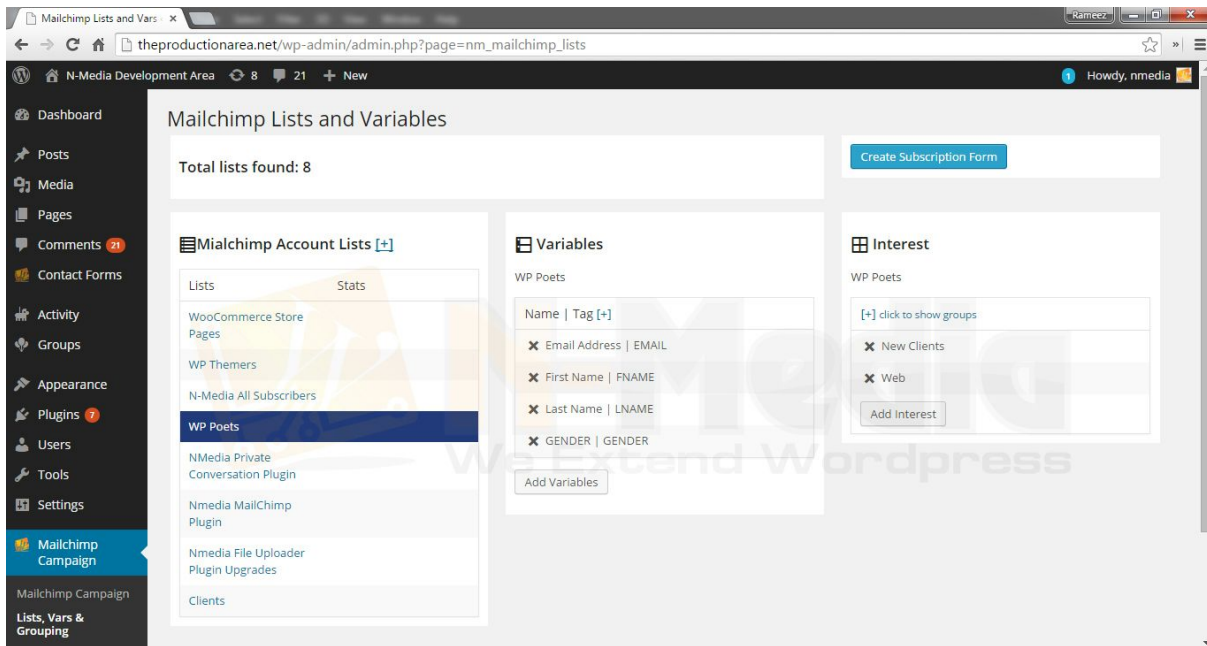


The screenshot shows the 'Mailchimp Campaign' settings page in a WordPress admin dashboard. The page is titled 'Mailchimp Campaign' and has two tabs: 'Subscription Form' and 'Messages'. The 'Messages' tab is active. The page contains several settings fields:

- Mailchimp Account API:** A text input field with a placeholder value. To its right, there is a note: "Enter your MailChimp API Key, don't know where to get? please visit this link: [Get API Key](#)".
- Button title:** A text input field containing the text "Subscribe now."
- Message:** A text input field containing the text "Thanks for subscription". To its right, there is a note: "A message when subscription completed".
- Redirect URL:** An empty text input field.
- Enable Modal/Lightbox:** A checkbox labeled "Yes" which is checked.
- Modal Title:** A text input field containing the text "Subscribe now". To its right, there is a note: "Modal Title".
- Modal Contents:** A text area containing the HTML code: `<h2>Subscribe for our news</h2><p>we love you man</p>`. To its right, there is a note: "Modal contents just before the form. you can use HTML".

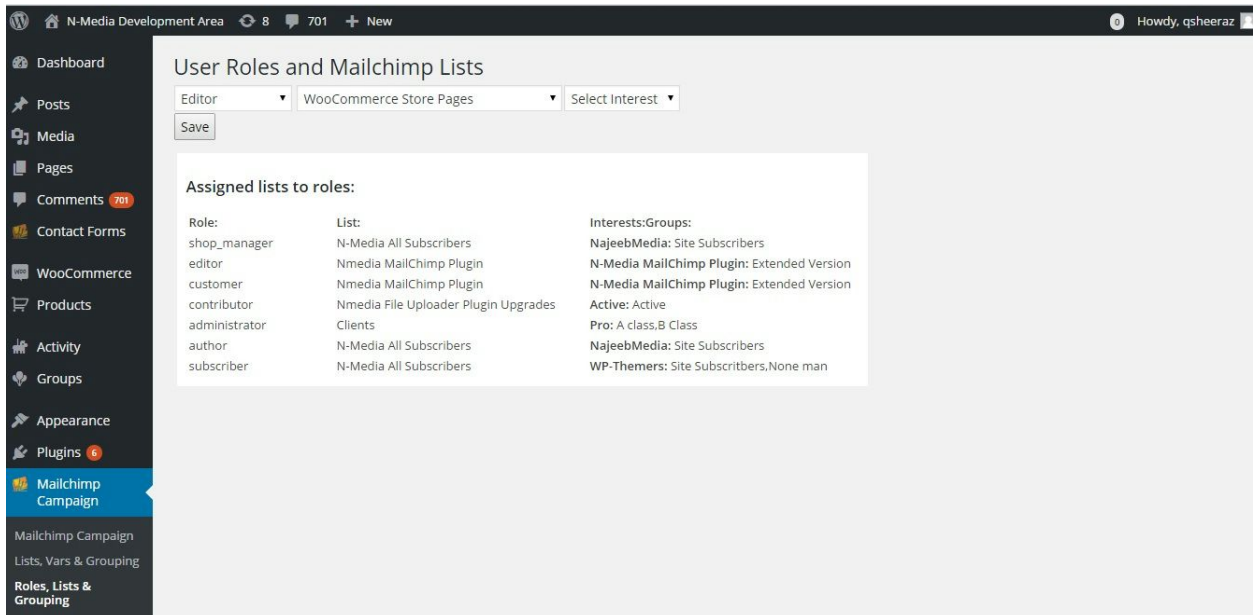
The left sidebar of the dashboard shows various menu items, with 'Mailchimp Campaign' highlighted in blue. Below it, there are sub-menu items: 'Mailchimp Campaign', 'Lists, Vars & Grouping', and 'Subscription Forms'. The top of the browser window shows the URL: 'theproductionarea.net/wp-admin/admin.php?page=nm\_mailchimp'.

# How to Create Subscription Forms



## How to assign lists to user roles:

Here you can define lists subscription for every role. These lists, groups will be subscribed automatically on creating a new user.



## How to create Mailchimp Campaign:

Create, Edit, Remove mailchimp campaigns here.

The screenshot shows the 'Mailchimp Campaigns' page in a WordPress admin dashboard. The left sidebar contains navigation menus for Dashboard, Posts, Media, Pages, Comments (21), Contact Forms, Activity, Groups, Appearance, Plugins (7), Users, Tools, Settings, Mailchimp Campaign, Mailchimp Campaign Lists, Vars & Grouping, and Subscription Forms. The main content area is titled 'Mailchimp Campaigns' and shows 'Total campaigns found: 21'. A 'Create Campaign' button is visible. Below this is a table of 'Mailchimp Campaigns Lists' with columns for 'Names' and 'Date sent'. The table lists several campaigns, including 'Wordpress Themes', 'N-Media', 'Subject', 'Wordpress Plugins', 'File upload and manager version 8', 'Personalized Product V3.9, Facebook add-on, Customizing WooCommerce Store', 'Personalized Product V 3.2', and 'File Uploader V 7.4 release and website'. To the right of the table is a 'File upload and manager version 8, Sent to: 505' section. It features a 3D pie chart showing campaign performance: Opens (38.7%), Clicks (53%), Unsubscribers, and Others. Below the chart is a table of statistics: Send from Name (N-Media Labs), Send from Email (sales@najeemedia.com), Hard bounces (3), Soft bounces (11), Opened unique/total (213/381), Last open (2015-02-04 19:22:25), Forwarded (0), Forwarded opens (0), Total clicks (39), Last click (2014-12-01 17:48:54), Facebook likes (0), and Successful deliveries (505).

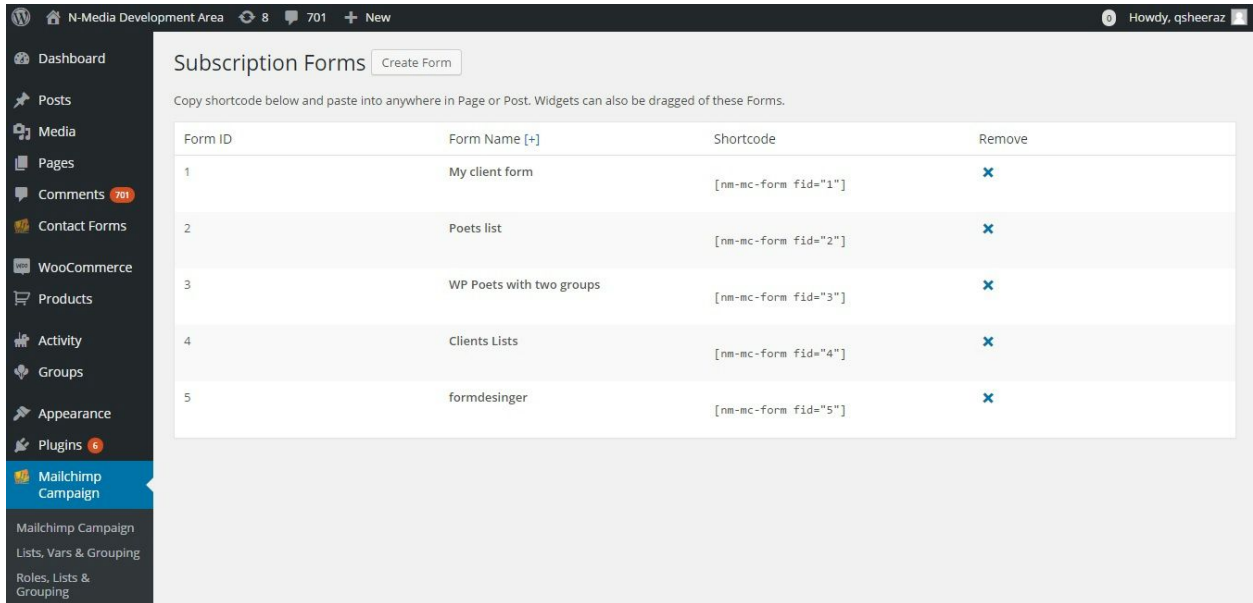
## How to design subscription form:

You can design subscription form according to your theme beautifully and easily.

The screenshot shows the 'Mailchimp Form Designer' page in a WordPress admin dashboard. The left sidebar is identical to the previous screenshot. The main content area is titled 'Mailchimp Form Designer' and has two tabs: 'Live Preview' and 'Form Styling'. The 'Live Preview' tab shows a 'SignUp Form' with two input fields: 'Your Name' and 'Email Address', and a 'Register Now' button. The 'Form Styling' tab allows for customization of the form's appearance. It is divided into three sections: 'Header Section' (Form Width, Header Text, Header Background Color, Font Color), 'Fields Section' (Section Background), and 'Footer Section' (Button Label Text, Button Label Font Color, Button Background Color). Each section has a 'Select Color' button for customization.

## Subscription Forms List:

Showing a list of forms you created. Manage them as you want.



The screenshot shows the WordPress dashboard with the 'Subscription Forms' section active. The left sidebar contains various navigation options, with 'Mailchimp Campaign' highlighted. The main content area displays a table of subscription forms with columns for Form ID, Form Name, Shortcode, and a Remove button.

Form ID	Form Name [+]	Shortcode	Remove
1	My client form	[nm-mc-form fid="1"]	✕
2	Poets list	[nm-mc-form fid="2"]	✕
3	WP Poets with two groups	[nm-mc-form fid="3"]	✕
4	Clients Lists	[nm-mc-form fid="4"]	✕
5	formdesinger	[nm-mc-form fid="5"]	✕

## Frontend Settings

How to render form with form ID using shortcode:

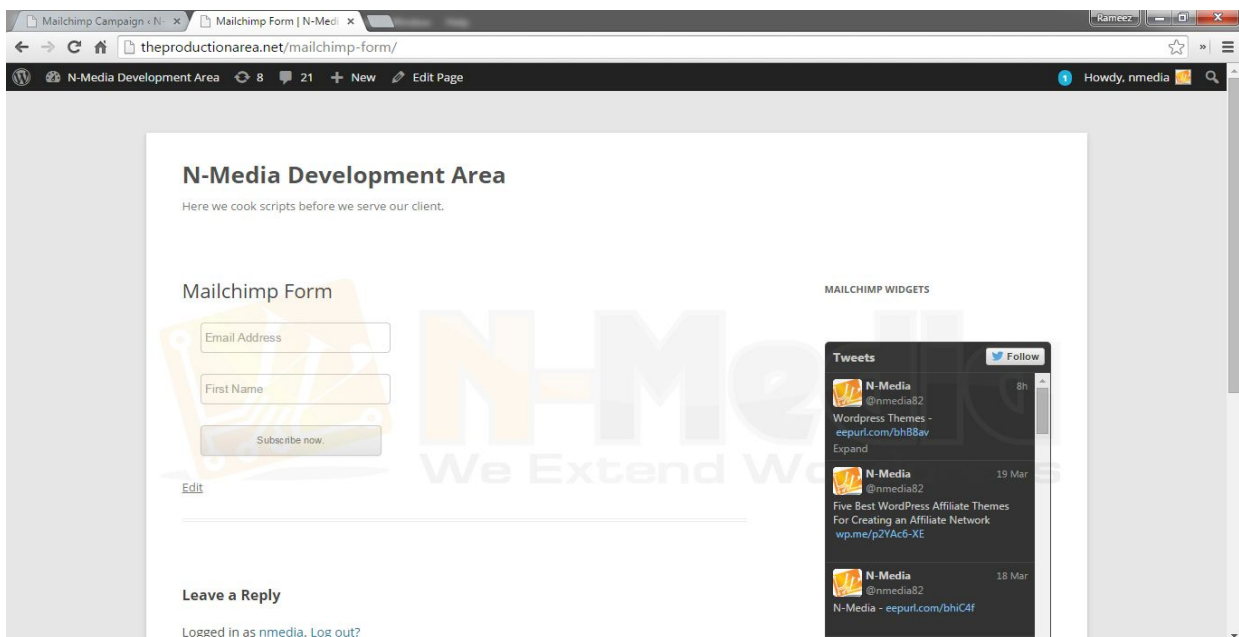


The screenshot shows the WordPress text editor interface. The top bar includes an 'Add Media' button and tabs for 'Visual' and 'Text'. The text area contains the shortcode `[nm-mc-form fid="5"]`.

How to render form with specific list IDs using shortcode:



Hows form will look like in plain view:



Hows form will look like in popup view:

To enable popup view, select **Enable Modal/Lightbox** option from mailchimp settings page.

